THE
DENVER DIFFERENCE
WHAT DU CAN DO



SHAPING THE FUTURE OF JOURNALISM

A Proposal for [redacted]

August 2025

UNIVERSITY OF DENVER

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The University of Denver is redefining 21st-century higher education through an ambitious and bold vision grounded in The Denver Difference campaign. With a commitment to preparing students holistically for lives of purpose, leadership, and innovation, DU is developing dynamic programs to empower the next generation of thought leaders in a rapidly changing world.

Honoring the [redacted] Legacy

[redacted] your longstanding connection with DU, your deep roots in Denver, and your enduring dedication to storytelling and truth in journalism make you an integral part of the future of Media, Film & Journalism Studies (MFJS). Your legacy, shaped alongside industry icons like [redacted], reflects a profound commitment to impactful journalism. It is impossible to imagine building a new home for MFJS in the Innovation Hub without your involvement.

Through a named space, DU would be honored to recognize your legacy and to inspire students with the impact of your work in this field. This space will celebrate your contributions to journalism, preserve your Denver roots, and empower future generations of fearless young journalists.

Imagine students working and learning in a real newsroom environment, energized by talks from visiting journalists, all within a setting enriched by a library housing the [redacted] archives—a resource that would showcase your history, leadership, and influence on the industry. Serving as a vibrant hub for journalism training and innovation, this dedicated space would perpetuate your commitment to the craft and inspire future reporters to uphold the highest standards of integrity and fearless reporting.

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A Catalyst for Collaboration and Innovation

The Innovation Hub is designed to be a state-of-the-art, 37,000-square-foot facility aimed at fostering collaboration and interdisciplinary learning among students and faculty. Once funding is secured, the facility will be constructed between the Newman Center for Performing Arts and the Ritchie School of Engineering and Computer Science. **Positioned at the intersection of arts and technology, the Innovation Hub will serve as a cornerstone for academic programs on the south side of campus.**

This cutting-edge space will feature:

- Advanced media facilities for video production, podcasting, and digital editing
- Flexible classrooms and faculty offices to foster collaboration
- Inviting common areas for faculty-student collaboration, study, and public events

With MFJS as its primary occupant, the Innovation Hub will provide students with hands-on opportunities to explore the public impacts of artificial intelligence, advances in storytelling, and modern journalism.





Journalism as a Cornerstone of Democracy

Journalism remains a critical pillar of democracy, serving as a defender of facts, an advocate for accountability, and a champion of public good. Now more than ever, students must grasp the importance of critical thinking, ethical decision-making, and truth-seeking in a world of rapid change and misinformation.

The MFJS program at DU is dedicated to this effort, preparing students to tackle the challenges of modern journalism with bold innovation and integrity. Our progress depends on the support of industry leaders like you, who believe in these values and share a vision of empowering future journalists.



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Your Philanthropic Parntership

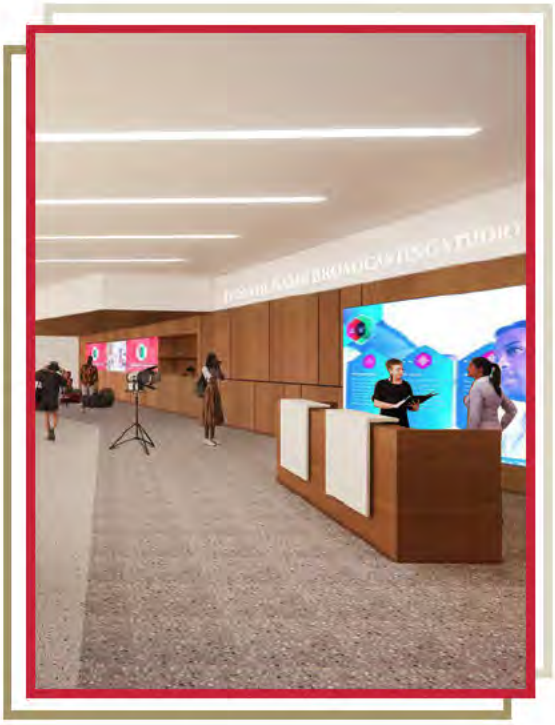
The University of Denver invites you to select from three tailored naming opportunities in the Innovation Hub, each designed to celebrate your legacy and commitment to shaping the future of journalism.



THE [redacted] JOURNALISM SUITE ($4M)

A signature space for MFJS students and faculty, this suite would include:

- A 100-seat lecture hall for immersive learning and public events
- A media classroom for teaching media law and ethics, best practices, and the art of responsible journalism
- Dedicated faculty offices and collaboration areas for mentoring and hands-on learning
- Fully equipped editing bays, recording studios, and a student lounge for creative projects



THE [redacted] BROADCAST & NEWS MEDIA STUDIOS ($2M)

This state-of-the-art facility for multimedia production would upport the development of skillful reporting, critical thinking, and journalistic courage. It would include:

- A professional-grade broadcast studio with green screens, LED screens, and advanced production tools for audio, video, and multimedia storytelling
- Adaptable spaces for sports communication, news production, and more, with a direct connection to DU Athletics
- A dynamic news studio where DU faculty could share their expertise through broadcast media and news, featuring a spacious video production area, dedicated offices, set-building rooms, and a learning center for faculty and students to collaborate

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THE [redacted] RECEPTION HALL ($2M)

A central gathering space in the Innovation Hub, this hall would serve as:

- A venue for campus gatherings, receptions, and signature guest lectures
- A lively area where students can study, socialize, and debate current events—strengthening their voices as critical thinkers and sharp-eyed reporters
- A welcoming front door for alumni, community leaders, and visiting journalists to engage with tomorrow's press advocates and innovators

Your Enduring Impact

From your start as a [redacted] reporter to leading [redacted] newspaper chain in the nation, you have remained steadfast in your commitment to the ideals of journalism. By championing a named space at DU, you will ensure that future students carry forward those same principles of integrity, innovation, and leadership.

Your investment in the Innovation Hub will provide unparalleled opportunities for students to learn, innovate, and lead in a rapidly changing media landscape—marking DU as a hub of excellence in journalism education. Your visible support will also inspire others to contribute, amplifying the impact of this landmark project.



4th largest major in the college

Home to **300** undergraduate students pursuing one of **4** dynamic majors and/or a film studies minor

Graduate Excellence

Community of **60** students across **3** advanced degree programs in **2** distinct gra duate tracks



All programs combine a balance between a strong theoretical foundation and hands-on, experiential learning

Comprehensive ing ach



Proven Success

96.4% of DU graduates achieve full-time employment or enroll in graduate school within 1 year of completing their degree

All Students

All graduate and undergraduate students fulfill an internship in their field, ensuring real-world experience and career readiness



With Gratitude

[redacted] thank you for exploring with us the ways your philanthropic leadership can support the next generation of journalists and cement your legacy during this critical time. We are grateful for the opportunity to envision the future of journalism with you, and we appreciate your consideration of this partnership to bring our bold vision for media education to DU.





